Permit #S00100489

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00100489 **Type of Permit:** STILL **Release Date:** 11/05/2015

Production Company LONDON ALLEY ENTERTAINMENT

Insured Company Name LONDON ALLEY ENTERTAINMENT

Contact Phone No. 1 805-279-9895
Contact Phone No. 2
Fax
Address 1046 PRINCETON DR, # 111
VENICE, California 90292

Production Title COCA-COLA

Type of Production Still Photo

Producer Rob Sanborn

Director Sho Ito

1st AD n/a n/a

Production Manager Kai Lusk

FilmL.A. Coordinator Hans Groszkruger

Location Manager Kai Lusk
Primary Phone Mobile - 808-294-6846
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS STILL PHOTO USE FEE 1-14 PERSONS	$75.00

Total Permit Fee $785.00

Number of Locations 3

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Summary Information — Location

Permit Number	S00100489	**Location Manager**	Kai Lusk
Production Company	LONDON ALLEY ENTERTAINMENT	Primary Phone	Mobile - 808-294-6846
Insured Company	LONDON ALLEY ENTERTAINMENT	Secondary Phone	
Production Title	COCA-COLA		

Location Address 3141 E Olympic Blvd, Los Angeles, CA, 90023

Location Name Lou Costello Jr Recreation Center

Location Type Park

Location Description LA CITY PARK

Film Dates 11/6/2015 - 11/6/2015 08:00 - 18:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents
AA Possible 2015.pdf
49676 STANDARD GUIDELINES.pdf

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	8

Filming Activities Equipment on property; Exterior establishing shots; Exterior models against scenery; Exterior motion without sound; Reservation #49676;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Miguel Hernandez
LOS ANGELES CITY POLICE DEPARTMENT — Jennifer Morelos

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

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Production Company	LONDON ALLEY ENTERTAINMENT	Primary Phone	Mobile - 808-294-6846
Insured Company	LONDON ALLEY ENTERTAINMENT	Secondary Phone	
Production Title	COCA-COLA		

Location Address Mariachi Plaza, E 1st St & N Boyle Ave, Los Angeles, CA, 9033

Location Name MARIACHI PLAZA

Location Type Plaza

Film Dates 11/6/2015 - 11/7/2015 08:00 - 18:00 2 days

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	8
Spot Check	1

Filming Activities Equipment on property; Exterior establishing shots; Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY POLICE DEPARTMENT Jennifer Morelos

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number	S00100489	**Location Manager**	Kai Lusk
Production Company	LONDON ALLEY ENTERTAINMENT	Primary Phone	Mobile - 808-294-6846
Insured Company	LONDON ALLEY ENTERTAINMENT	Secondary Phone	
Production Title	COCA-COLA		

Location Address E 1st St, S Boyle Ave, E Olympic Blvd, S Indiana St, Boyle Heights, CA, 90021

Location Type Grid

Film Dates 11/6/2015 - 11/7/2015 07:00 - 22:00 2 days

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	8

Filming Activities Camera in car; Equipment on sidewalk only.; Exterior establishing shots; Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES CITY POLICE DEPARTMENT Jennifer Morelos

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NO PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Possible (“Principal”) and am
Name of “Principal” / Production Company
authorized to enter into binding contractual agreements on Principal’s behalf provided Principal has pre-approved such agreements. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it’s authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it’s employees and agents (“Film This”) as Principal’s authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILML.A., INC.* for any city , county or other jurisdiction where *FILML.A., INC.* operates, in accordance with Principal’s instructions, to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it’s insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILML.A., INC.* and any city, county or other jurisdiction where *FILML.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILML.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal’s agent as set forth herein.

Dated 11/5/15

By Kai Lusk

Digitally signed by Kai Lusk
DN: cn=Kai Lusk, o, ou, email=b.kai.lusk@gmail.com, c=US
Date: 2015.11.05 16:11:28 -08'00'

Representative’s Signature

Possible	414 Olive Way #500
Name of “Principal” (Production Company)	Principal’s Address
Kai Lusk	Seattle, WA 90292
Print Princpal Representative’s Name	City, State, Zip Code
Production Manager	(808) 294-6846
Representative’s Title (i.e. UPM, Loc Mgr)	Principal’s Telephone Number

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

COSTELLO (LOU COSTELLO) REC. CENTER AND PARK

- **Ok for company to conduct a still shoot at Costello (Lou Costello) Park from 4:00 p.m. – 5:00 p.m.**
- **Company must work around all park patrons and their activities.**
- **All debris must be cleaned up upon completion of production.**
- **May not stage, set up, or block pathways at any time.**
- **May not drive or place vehicles on grass or any pathway.**
- **May not block entrances, exits or block any dumpsters.**
- **Nudity is prohibited and not allowed in any Recreation and Parks facility**
- **In the event that city electricity or water is used a $75.00 per usage per day charge will be invoiced and added to your permit.**
- **Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.**
- **Film permits do not provide exclusive use of a park or recreation area.**
- **Equipment:**
- Pop up tents must be free standing, OK to secure **tents** with sand bags or water buckets, no staking allowed.
- Must use plywood underneath any heavy equipment on the turf.
- Production companies must use cable crossovers on all pathways.
- Must hand cart or carry all equipment to location within the park, unless prior approval is given by the Park Film Office.
- Preparing, staging or actual filming will be stopped by Park Management if unexpected weather conditions in combination with the company's activities causes damage to the area.
- **Vehicles:**
- Service/Asphalt roads, trails, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Vehicles are not allowed to drive inside of the park or on dirt trails, unless prior approval is given by the Park Film Office.
- Vehicles may not park or block any grassy areas.

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- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- **Park Activity:**
- All production activities must give the "right of way" to excessive traffic of park patrons.
- Company must use caution for pedestrians and dogs**.**
- Must allow children to play at all times.
- **May not film any children** without prior permission from parents.
- OK to conduct 2 minute intermittent pedestrian control (IPC) only when camera is rolling
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Digging holes, trenches and ponds is not permitted unless prior approval has been granted by the Park Film Office.
- Bringing soil, mulches, leaves and other material used for footing or blowing effects is not permitted unless approved by the Park Maintenance Supervisor.
- Cutting any chaparral vegetation and filming in the area overgrown by the chaparral is not permitted.
- Bolting, nailing or wrapping wire on trees is not permitted.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- Companies are responsible for clean-up of the entire area they have occupied.
- May not use any **ball diamonds** without prior approval from the Park Film Office.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

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